

SUFFOLK PLEIN AIR FESTIVAL 2024

SEPTEMBER 10 – 14, 2024

Sponsorship Opportunities



We invite you to support the artistic journey by sponsoring the 4th annual Suffolk Plein Air Festival – an immersive five-day celebration drawing national Plein Air artists to Suffolk, Virginia. As a premier sponsor of the **Wet Paint Sale & Soiree on September 13th at the Suffolk Center for Cultural Arts**, your brand will be front and center of this exclusive event for 250 guests, featuring 120+ original wet paintings, awards, live music, open bar, and direct interaction with the artists.

Event Sponsorship Packages

\$5,000 Wet Paint Sale & Soiree Premier Sponsor

- One professionally recorded 30 second commercial for your business and it's Plein Air partnership, to be utilized prior to the event in social media posts and stories across the Suffolk Plein Air Festival social channels
- Logo or name on all Festival materials
- Choice of six (6) complimentary tickets to the Wet Paint Sale & Soiree or two (2) event tickets with a \$400 art credit credit towards artwork purchased at the Wet Paint Sale & Soiree or Gallery Exhibit

\$3,000 2024 Festival Program Sponsor **SOLD OUT**

- One (1) full page color ad (5½" x 8") on the back cover of the 28 page Suffolk Plein Air Festival Program. One-thousand programs will be distributed throughout Suffolk and the surrounding areas
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree

\$3,000 En Plein Air Gallery at Suffolk Art Gallery Opening Sponsor

- Name or logo on all Gallery Opening material, plus extended exposure through the month of September while the Gallery is on display
- Additional exposure on the Festival website, Festival Program, and in social media posts
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree

\$1,700 Artist Luncheon Sponsor **SOLD OUT**

- Name or logo included on Artist Luncheon Invitation
- Name or logo included in the Festival Program, on the website, and throughout social media posts
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree

Supporting Sponsors

\$2,500 Sarazin de Belmont

- Name or Logo on Festival welcome board, poster, Suffolk Plein Air Festival website, and Suffolk Plein Air Festival program
- Logo included in Suffolk Plein Air Festival e-blast to 6k subscribers
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree
- \$350 credit towards artwork purchased at the Wet Paint Sale & Soiree or Gallery Exhibit

\$2,000 Morisot

- Name or logo on Festival website and Suffolk Plein Air Festival program
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree on September 13th, 2024
- \$300 credit towards artwork purchased at the Wet Paint Sale & Soiree or Gallery Exhibit

\$1,500 Cassatt

- Name on Festival website and Suffolk Plein Air Festival program
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree on September 13th, 2024
- \$250 credit towards artwork purchased at the Wet Paint Sale & Soiree or Gallery Exhibit

\$1,000 Monet

- Name on Festival website and Suffolk Plein Air Festival Program
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree on September 13th, 2024
- \$200 credit towards artwork purchased at the Wet Paint Sale & Soiree or Gallery Exhibit

\$500 van Gogh

- Name on Festival website and Program
- Two (2) complimentary tickets to the Wet Paint Sale & Soiree on September 13th, 2024
- \$150 credit towards artwork purchased at the Wet Paint Sale & Soiree or Gallery Exhibit

\$250 Renoir

- Name on Festival website and Program

Honorary Art Award

- Donate \$200 or more to a Plein Air piece that represents a place, style, and/or subject of your choosing
- This opportunity allows you to name an art award in honor of a loved one or someone influential in your life
- 50% of the sponsorship is donated to the winning artist
- Sponsorship or award is in your special person's name

Thank you for supporting the 2024 Suffolk Plein Air Festival!



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Sponsorship Contract

THANK YOU for supporting the Suffolk Plein Air 2024!

Please submit the completed contract to Chandler Cutright,
Sponsorship Committee Chair at: chandler@bridgeportfoundation.org



Please Select Level of Support:

Wet Paint Sale & Soiree
(\$5,000)

Morisot
(\$2,000)

van Gogh
(\$500)

2024 Festival Program
(\$3,000)

Artist Luncheon
(\$1,700)

Renoir
(\$250)

En Plein Air Art Gallery Opening
(\$2,500)

Cassatt
(\$1,500)

Honorary Art Award
(\$200 or more, each)

Sarazin de Belmont
(\$2,500)

Monet
(\$1,000)

Desired Award Name

Please complete the required information:

Patron or Business Name: _____

Billing Contact Name: _____ Email: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Website: _____

TERMS:

- Completed contract and payment must be submitted before **July 1, 2024** to secure sponsorship.
- Sponsorship benefits begin when full payment is received. If payment is not received by July 1, 2024, Suffolk Plein Air Festival reserves the right to NOT place the business logo or sponsor name in any or all Suffolk Plein Air Festival materials.
- Sponsor agrees to furnish a high-resolution company LOGO. Please email LOGO as a jpg, png, eps, ai, or tif file to: chandler@bridgeportfoundation.org.
- **Wet Paint Sale & Soiree Premier Sponsor** agree to schedule a Promotional Video shoot date, prior to May 1st by emailing chandler@bridgeportfoundation.org.
- Sponsor payment must be submitted to the Suffolk Center for Cultural Arts.
- **Please make all checks payable to Suffolk Center and memo Suffolk Plein Air Festival (SPAF).**
- Credit card payments can be processed over the phone at (757) 630-9832 or by visiting the Suffolk Center's Administrative offices, open Tuesday – Friday 10 AM to 4 PM.
- Tickets to the Wet Paint Sale & Soiree will be provided by mail prior to the event.

I agree to the **TERMS** set forth in this contract.

Signature: _____ Date: _____

Visit: www.SuffolkPleinAir.org

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Honorary Art Award Form



A named award recognizes a plein air piece that represents a place, style, and/or subject of the Patron's choosing. The festival judge will determine which painting is chosen for the award. Any medium, unless specified by the patron will be chosen by the judge for the award. Fifty percent (50%) of the amount will be awarded to the artist.

Please complete:

Patron's Name: _____

Telephone Number: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

NAME OF AWARD: _____

Amount of Award: _____

(\$200 minimum, with 50% awarded to artist)

Criteria for Award: _____

Suggested award criteria: best landscape, best water view, best city view, best farmland, best flowers, best animal(s), best use of light, best nocturnal, best use of color, etc.

Please attach this form to the Suffolk Plein Air Festival Sponsorship Form.

***THANK YOU for supporting the
Suffolk Plein Air 2024!***

Visit: www.SuffolkPleinAir.org